



SILVER SPONSOR



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\$4,000 - \$6,000 plus GST

(Dependent on Negotiated Inclusions)

Our Silver Sponsor provides significant support for initiatives that enrich student learning and wellbeing. Their contribution strengthens access to high-quality programs and experiences, helping students build skills, confidence and meaningful connections that positively impact their educational outcomes and future pathways.

Designation

- Recognised as Craigislea State High School Silver Sponsor
- Use of Craigislea State High Silver Sponsor designated logo

Business Category Exclusivity

Category sponsorship exclusivity is **negotiable**.

****Subject to ensuring sponsorship opportunity is in the public domain and available to all potential sponsors across the relevant business category****

Sponsorship Activation Opportunities

Opportunity to provide demonstration, display or branding at four Craigislea SHS events:

****Activation opportunities and branding material at Sponsor's cost. Material supplied subject to school approval ****

Signage

Silver sponsors are entitled to 2 signage opportunities:

- One sign on the Hamilton Road Stop, Drop & Go area
- One sign on the Maundrell Terrace Fence

****Signage production and maintenance at Sponsor's cost and to appropriate size/specifications, as approved by Principal****

Branding

As a Silver Sponsor, you will have the following branding opportunities:

- Silver Sponsor designated logo displayed in all school newsletters
- Silver Sponsor designated logo displayed on community page of school website
- TVC or static sponsorship hierarchy graphic in school office and on LED screens at events, where appropriate
- Opportunity to align with a specific group or team through branded apparel on a uniform item

****The Sponsor acknowledges this right is non-exclusive****

****Signage/banner production/maintenance at Sponsor's cost and to appropriate size/specifications, as approved by Principal****

Internal / External Communication Channels

Silver Sponsorship acknowledgement on the following school platforms:

- Silver Sponsor logo and link to sponsor website on school website
- News story on school website homepage announcing the Silver Sponsorship
- Social media shoutout announcing the Silver Sponsorship commitment at commencement of agreement

Public Relations

- Sponsorship announcement as a Silver Sponsor across all school mediums, both internally and externally
- Acknowledgement as a Silver Sponsor in school speeches, where appropriate

Tickets & VIP Access

- Silver Sponsors receive an agreed quantity of tickets to school events at no cost