



GOLD SPONSOR



GOLD SPONSOR PACKAGE

\$15,000 - \$25,000

A Gold Sponsorship with Craigslea State High School is a strategic partnership designed to promote both your organisation and Craigslea SHS, through enhanced community engagement with parents, students and the wider local community. This collaboration supports the delivery of strengthened programs and professionally delivered events and activations, extending reach and impact for all involved. The sponsorship is intended to operate for a period of 12 months from the date of agreement and is subject to Queensland Department of Education approval.

Designation

- Recognised as Craigslea State High School Gold Sponsor
- Use of Craigslea State High Gold Sponsor designated logo

Sponsorship Initiatives

As part of our school's focus on improving outcomes for students, your business will have the opportunity to be a Gold Sponsor of an agreed number of key Craigslea State High School initiatives:

- Annual Senior Awards Evening (October 2026)
- Year 12 Graduation (November 2026)
- Honours Assembly (Feb 2026)
- Harmony Week (March 2026)

Business Category Exclusivity

Category sponsorship exclusivity is included.

****Subject to ensuring sponsorship opportunity is in the public domain and available to all potential sponsors across the relevant business category****

Sponsorship Activation Opportunities

Opportunity to provide demonstration, display or branding at the following events:

- Craigslea Volleyball Academy Awards Evening
- School of Excellence Expo
- Careers Expo (May 2026)
- Music events: May Music Concert; Showcase Concert;

****Activation opportunities and branding material at Sponsor's cost. Material supplied subject to school approval ****

Signage

The following signage locations are provided to Gold Sponsors exclusively:

- Stop, Drop & Go area – Hamilton Road (2 signs)
- Fence signage – Maundrell Terrace (1 sign)
- Non-fixed pull-up banner / sign – high-volume foot traffic areas frequented by parents/carers
- Holding Slide at all appropriate school events involving parents and carers
- Banners at Craigslea SHS events

****Signage production and maintenance at Sponsor's cost and to appropriate size/specifications, as approved by Principal****



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Branding

As a Gold Sponsor, you will have the following branding opportunities:

- Gold Sponsor designated logo displayed in all school newsletters
- Gold Sponsor designated logo displayed on community page of school website
- Opportunity to provide one (1) pull-up banner for high-volume foot traffic areas frequented by parents/carers

Apparel Branding

Opportunity for Gold sponsor to have organisations logo on team/production/groups apparel:

- Team Uniform (right sleeve)
- Staff Uniform (top of back)
- Instrumental Music Band Stand Cover/Banner

****The Sponsor acknowledges this right is non-exclusive****

****Signage/banner production/maintenance at Sponsor's cost and to appropriate size/specifications, as approved by Principal****

Internal / External Communication Channels

Gold Sponsorship acknowledgement on the following school platforms:

- News story on school website homepage announcing sponsorship
- Social media shoutout announcing sponsorship commitment at commencement of agreement
- Inclusion of Sponsor's name on the school sign for mentions of activation events
- Inclusion of Sponsor's name in social media posts promoting activation events
- Inclusion of Sponsor's name in newsletter articles for activation events

Public Relations

- Sponsorship announcement as a Gold Sponsor across all school mediums, both internally and externally
- Acknowledgement as a Gold Sponsor in school speeches, where appropriate
- Opportunities to host school events at Gold Sponsor's venue
- Opportunity to utilise school venue for Gold Sponsor's own functions and events

****All events held onsite must meet Department of Education guidelines and be approved by the Principal****

Tickets / VIP / Entertaining

- Gold Sponsors receive access to key ticketed school events, VIP privileges
- Gold Sponsor to be invited to attend activation events
- Gold Sponsor to access reserved onsite parking when attending events

Employee Engagement

Your staff will have the opportunity to engage with school staff and/or school community at activation events: