

# ....Educating Global Citizens



Year Level Plan Year 10 Digital Technologies



# Enterprise and Innovation Semester Unit

## Overview

#### **Brief Description of Subject**

This elective Unit of Study is offered for one semester to Year 10 students and includes additional school-based content to prepare students for the senior general subjects of Business and Economics. This course of study has been developed using the Australian Curriculum learning area:

Business and Economics

Students will:

- Identify and explain factors that influence consumer decisions; for example, price, availability and cost of finance, marketing of products, age and gender of consumer, convenience, ethical and environmental considerations
- Evaluate the outcomes of such decisions using Cost/Benefit analysis
- Apply enterprising behaviours to a class or independent activity; for example, showing initiative and leadership, establishing goals that are meaningful and realistic, accepting responsibility

Starting a new enterprise is a risky business. The journey is fraught with hazards and the rate of failure increases for the uneducated. This unit will allow students to analyse the skills needed to be a successful entrepreneur.

Students will be challenged through the examination of contemporary issues in business and economic activities.

#### **Assessment Tasks**

## Assessment Task 1

#### **Examination Combination Response**

Part A - Identify and explain factors that influence consumer decisions; for example, price, availability and cost of finance, marketing of products, age and gender of consumer, convenience, ethical and environmental considerations

Part B - Analysis and communication of business performance

#### **Summative Assessment Task 2**

#### **Assessment Name: Combination Response**

This assessment provides opportunities to gather evidence of student learning in:

#### Economics and Business - Knowledge And Understanding

• Factors that influence major consumer and financial decisions and the short- and long-term consequences of these decisions

# **Economics and Business Skills**

- Analyse data and information in different formats to explain cause-and-effect relationships, make predictions and illustrate alternative perspectives
- · Apply economics and business knowledge, skills and concepts in familiar, new and hypothetical situations
- Present reasoned arguments and evidence-based conclusions in a range of appropriate formats using economics and business conventions, language and concepts
- Reflect on the intended and unintended consequences of economic and business decisions

## Assessment Task 2

In-class Project

Part A - Business Procedures - Understandings

Part B - Business Procedures - Skills

#### Summative Assessment Task 2

# Assessment Name: In-class Project

This assessment provides opportunities to gather evidence of student learning in:

## **Economics and Business - Knowledge And Understanding**

The ways businesses respond to changing economic conditions and improve productivity through organisational management and workforce management

Ensure that all items ticked below in review of balance are evident in the unit plan - even though not being assessed

#### **Economics and Business Skills**

- Analyse data and information in different formats to explain cause-and-effect relationships, make predictions and illustrate alternative perspectives
- Generate a range of viable options in response to an economic or business issue or event, use cost-benefit analysis and appropriate criteria to recommend and justify a course of action and predict the potential consequences of the proposed action
- · Apply economics and business knowledge, skills and concepts in familiar, new and hypothetical situations
- Present reasoned arguments and evidence-based conclusions in a range of appropriate formats using economics and business conventions, language and concepts